



SW Florida NEWS

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NEWLY ENHANCED NAPLES BEACH HOTEL & GOLF CLUB



As though sparkling beaches and upscale amenities weren't enough, Southwest Florida's seaside gem, Naples, will have even more to brag about: the newly remodeled Naples Beach Hotel & Golf Club.

By November of 2009, the beachfront property will have completed a major remodel of nearly all of its 319 guest rooms and suites. New linens, furniture and flat-panel TVs, along with a significant revamp of the bathrooms, will welcome groups of many sizes.

One of the most exciting improvements to the hotel will be a significantly overhauled pool and outdoor area. The new outdoor area will front the beach north of the existing pool. The space will have separate adult and children's pools, two whirlpools, and eight tent-style cabanas that can accommodate four people each. Though the pools cannot be covered to accommodate additional guests or performances, the deck loungers can be removed to make room for nearly 200 guests in the area. The nearby beach can be used in conjunction with the deck for groups as large as 500.

The Naples Beach Hotel & Golf Club boasts 34,000 square feet of meeting space within the golf-course view conference center, beachside functions, a group-friendly spa, four on-site restaurants, a championship golf course and a tennis facility.



RITZ-CARLTON GOLF RESORT, NAPLES RANKED NUMBER ONE IN FLORIDA



The Ritz-Carlton Golf Resort, Naples received high accolades once again from *Golf Digest* in the 7th annual golf resorts survey. The resort ranks as the #1 golf resort in the state of Florida, and #32 out of the Top 75 Golf Resorts in North America and the Caribbean. The Ritz-Carlton Golf Resort, Naples has been named one of the

"Top 75 Golf Resorts" every year since opening in 2002.

The golf resort is home to a pair of 18-hole signature Greg Norman golf courses at Tiburón and hosts the annual PGA TOUR Shark Shootout. The Tiburón Golf Course complex is complete with the Rick Smith Golf Academy, recognized as one of the top academies in the country. The Mediterranean-style sanctuary offers 295 well-appointed guest rooms, including 37 suites, most with views of the golf course. Guests of the resort enjoy exceptional dining options, a large picturesque pool area and access to all of the services and amenities at the neighboring Ritz-Carlton, Naples beach resort.

MIDWEST AIRLINES EXPANDS NONSTOP FLORIDA SERVICE

Midwest Airlines has announced it will expand its Florida service with the launch of nonstop seasonal service between Kansas City and Southwest Florida International Airport. Service will run Dec. 17, 2009 through April 19, 2010.

The route will be operated on 76-seat Embraer 170 aircraft, featuring 2-by-2 all-leather seating, buy-onboard Best Care Cuisine or Best Care Café dining, and complimentary baked-onboard chocolate chip cookies. Service on the Ft. Myers route will vary, beginning with six days a week and increasing to daily during peak winter travel times.